

Your Gift Will Impact KIDS.

The Delaware KIDS Fund – 2012 Annual Appeal

We invite your support to help solve the challenge of food security in Delaware. It's regrettably true: 244,000 adults and children in Delaware do not have sufficient food -- each day, every day -- half of whom are children at risk. Contemplate that fact as we prepare to celebrate the holidays. This challenge is known as food insecurity.

Established in November 2008, The <u>**Delaware KIDS** (K</u>ids <u>In</u> <u>**D**</u>istressed <u>S</u>ituations) <u>**Fund**</u> is a 501(C)(3) non-profit organization dedicated to providing goods and services to Delaware's children who are "at risk" or are currently facing distressed circumstances. Since inception, in the spirit of first priorities, The Delaware KIDS Fund has focused on the **food security** issue to marshal food assistance to those children and families needing this most help. No child of any age can flourish without adequate nutrition.

Over the last four years, The Delaware KIDS Fund has delivered on this commitment, disbursing \$21,777 to worthy organizations and crisis needs in Delaware, including the following organizations:

- The Bridge of Hope Food Bank, Wilmington, DE
- Student Backpack Program, Jack & Jill of America, NCC Chapter
- Cape Henlopen Food Basket Lewes, DE
- Our Lady of Grace Orphanage Newark, DE
- The Delaware Food Bank entire First State

Your gift will have an amazing front-line impact. Your gift will allow The Delaware KIDS Fund to accelerate its efforts during the holidays and into 2013. Demand at Delaware food banks continues to mount, with demand exceeding supply.

Here's how you can help at this critical time:

First, **make a tax-deductible gift** made payable to the <u>**Delaware KIDS Fund**</u> and send your taxdeductible gift to: **The Delaware KIDS Fund**, **405 East Marsh Lane**, **Suite 1**, **Newport**, **DE 19804.** Celebrate your blessings by helping others less fortunate. We welcome your continued support, **and your gift will have an amazing impact.**

Your gift of \$25 will feed a family of 4 persons with 3 meals per day for one entire week.

Your gift of \$100 will feed a family of 4 persons for an entire month.

Every \$10 you give provides 40 meals to a child in need.

Second, please join us for a special celebration to support the <u>Delaware KIDS Fund</u> on December 12, 2012 from 5:30-10:30 pm at the <u>James Street Tavern</u>, 2 West Market Street, Newport DE 19804 (TEL 998-6903). The Delaware KIDS Fund, with our special partners M&T Bank, ARS Fleet Services, Harvey, Hanna & Associates, James Street Tavern, and Premier Wine & Spirits are organizing a Holiday Food Drive to benefit at-risk children. <u>Special guest Riley</u> <u>Cooper of the Philadelphia Eagles</u> will join us at 7 pm to highlight his commitment to our food security efforts in Delaware. <u>Save the date for this special event!</u>

<u>The Delaware KIDS Fund</u> is a fully volunteer organization; 100% of all gifts received are designated to programs and services that directly impact at-risk children in Delaware. We have zero overhead. <u>We make every dollar count and put every dollar to work for KIDS</u>.

For more information, please visit <u>www.dekidsfund.org</u> and facebook.com/DEKIDSFund or contact Thomas J. Hanna at (302) 323-9300 ext 12 or <u>thanna@harveyhanna.com</u> or <u>info@dekidsfund.com</u>

On behalf of the entire Harvey, Hanna & Associates team, we thank you for your kindness and generosity in this season of giving.

Thomas J. Hanna Chairman, The Delaware KIDS Fund

